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**BE.**  
**BENDIGO**

## **MEDIA RELEASE**

1<sup>st</sup> March 2022

### **Be.Bendigo welcomes the return to offices of Bendigo's workforce.**

Be.Bendigo CEO Rob Herbert today welcomed the return to workplaces of many of the City's Office workforce.

"Having staff back in offices and workplaces marks an important part of the Covid recovery phase for our business and broader community in Bendigo", Mr Herbert said.

"While Zoom meetings and working from home have enabled businesses to keep functioning, the opportunity for staff to re-engage with work mates, and in many cases, to physically meet new workmates for the first time is very significant", he said.

"For many businesses, the ability for staff to engage informally in workplaces also provides opportunities to discuss new ideas and plans – things that have often proven difficult within the strictures of a Zoom-moderated world. Returning to offices will be a catalyst for so many plans that have been largely on hold for most of the last two years."

Mr Herbert continued, "Importantly, the return of more workers also means that retailers, cafes and other hospitality venues will see the return of the people who are the lifeblood of their businesses. With more foot traffic around, and as more people continue to return to offices over the next week, we will see our Downtown areas returning to the vibrant places they have been.

"Additionally, with the Elvis Presley Exhibition opening at the Bendigo Art Gallery in later in March, and with Da Vinci's Machines currently on display at the Discovery Science and Technology Centre, Bendigo is set for a very positive year!"

**RELEASE ENDS**

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