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MEDIA RELEASE

Heathcote & District Employment Expo seeking Exhibitors

23rd March 2023

City of Greater Bendigo is joining with GROW Bendigo, Jobs Victoria, Workforce Australia, Heathcote Health and Heathcote Community House to connect employers with local job seekers, at an Employment Expo being held in Heathcote on 2nd May.

An Employment Expo is an event where job seekers can meet with multiple employers in one location. The Heathcote and District Employment Expo will take place at the Barrack Reserve in High Street, Heathcote, and feature booths staffed by employers, where job seekers can learn about job opportunities, submit resumes, and network with recruiters.

“The Employment Expo is a great opportunity for job seekers looking to connect with potential employers and learn about job openings in their field. Importantly, in a period such as this, where there are shortages of appropriately skilled staff across a whole range of occupations, they are also a great way for employers to meet with a large number of qualified candidates in a short amount of time”, according to GROW Bendigo Project Manager, Mr Rob Murphy.

“With the support of Heathcote-based organisations, the Expo is designed to assist employers and job seekers across the district, which includes Pyalong, Tooborac, Mia Mia, Redesdale, Tooleen, Graytown, Axedale, Goornong and Colbinabbin,” Mr Murphy continued, and Heathcote Community House will provide support to those small employers who may not otherwise have the resources to participate. Our aim to ensure that we connect as many employers as possible with job seekers.”

The Employment Expo will also be supported by education services, who will be on hand to provide advice to potential employees regarding the training and qualifications they might require to take advantage of the job opportunities presented, or to help plan their future careers.

In supporting this initiative, Mr Dan Douglass, Chief Executive Officer of Heathcote Health, said, “This event provides a tremendous opportunity for local jobseekers from the Heathcote and district region to connect with local and regional employment and training providers and employers, and we look forward to learning more about how we can support employment and training pathways for job seekers living in our sub-region.”



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With a limited number of places available, Mr Murphy, on behalf of the organisers, is putting the call out to employers who want to be involved in this recruitment opportunity, to register [on line](#) by 31st March.

He also encouraged those who may be looking for work or changing careers to put the date in their diaries, and keep an eye out for further information about exhibitors.

“If you are interested in attending the Employment Expo, it’s a good idea to research the companies that will be in attendance beforehand and prepare your resume and ‘elevator pitch’ to make a good impression on potential employers. We are keen to ensure that we deliver an event that will provide employers with an opportunity to find new employees for their vacancies, and help put people into the jobs they want”, he said.

For Further Information, please contact Rob Murphy at rmurphy@bebendigo.com.au

- <https://www.eventbrite.com.au/e/heathcote-district-employment-expo-exhibitor-registration-tickets-590520150667>

Media Contact: Rob Murphy, GROW Project Manager. Mobile Number: 0409 793 916

**Photo Opportunity: 11:00 – 11:40am
Friday 24th March, 2023
GROW (Growing Regional Opportunities for Work) Signatories Meeting
Bendigo TAFE
Charleston Road,
Bendigo**