

Be.Bendigo
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MEDIA RELEASE

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Be.Bendigo Acknowledges Contribution of Marika McMahon

Marika McMahon, Director and former Chair of Be.Bendigo has concluded her long standing contribution to the organisation after eleven years of service, including five years as Chair.

Ms McMahon, who first joined the Board in November 2012, is a partner in local law firm O'Farrell Robertson McMahon, and also serves on a number of Public Boards.

During her period of service, Ms McMahon's contributions have been instrumental in driving advocacy for various key projects, including for the development of the new Bendigo Law Courts. Within Be.Bendigo, the impact of the GROW Bendigo initiative and the significant role Be.Bendigo played in helping businesses through the period of frequently changing Covid regulation have been significant achievements of her tenure.

Ms McMahon's dedication to fostering collaboration between local businesses, government entities, and community stakeholders has been crucial in advancing Be.Bendigo's mission of creating a vibrant and resilient local economy.

"Marika's passion for our community and her tireless efforts have left an indelible mark on Be.Bendigo," said CEO, Mr Rob Herbert. "We appreciate that Marika is passionate about the future of Be Bendigo and has created the opportunity for others to participate in driving the future success of Be Bendigo. We are immensely grateful for the positive impact she has had during her time with us."

Quote attributable to Ms McMahon:

"Now that so many people realise that Bendigo is a great place to live and work, we also see a city developing vibrant and more diverse businesses. The challenge and opportunity moving forward is to make sure that Bendigo continues to thrive – that it is a great place for all."

Quote attributable to Nick Carter, Chair of Be.Bendigo:

"Marika has been an invaluable member of the Be.Bendigo board, contributing her expertise, insights, and dedication to the organisation for eleven years. Her strategic vision and commitment to the community have played a significant role in shaping Be.Bendigo's initiatives and achievements during her tenure."

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