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MEDIA RELEASE

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Be.Bendigo congratulates La Trobe University on appointment of Bendigo Campus Head

Be.Bendigo (Bendigo's Chamber of Commerce) has today congratulated La Trobe University on the appointment of Margaret O'Rourke as Head of its Bendigo Campus.

"The choice of Head of Campus for such a significant role leading its largest regional campus is a very important one for La Trobe University, for the City of Greater Bendigo and for our community and surrounding areas", said CEO of Be.Bendigo, Mr Rob Herbert.

"With Bendigo continuing to grow, and future growth increasingly dependent on a workforce with higher level skills and qualifications, the appointment of such a highly respected, experienced and well-connected local leader to the role will ensure that La Trobe will be well placed to continue development of the courses, programs and research that will power our economic development."

"With her knowledge of the City and the Central Victorian region, commitment to regional education and network of business and community contacts, Ms O'Rourke is an excellent choice to lead the university's ambitious growth plans."

Mr Herbert went on to thank Dr Julie Rudner for her period as Bendigo Campus Director.

"As we have come out of the difficult Covid years, it has been wonderful to be able to work with Julie and her team this year to celebrate the 150th Anniversary of Higher Education in Bendigo. Education has been at the forefront of responding to the needs and opportunities of the City and region for all of this time, but La Trobe has been very clear that they are firmly focussed on looking to the future, rather than resting on their laurels", he said.

"We look forward to continuing to work with La Trobe to help identify opportunities for growth and development, and to ensure that the future for Bendigo and the region continues to be positive and progressive".

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