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Business Skills Mentoring program

Stakeholder Communications Pack

November 2025



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About the Business Skills Mentoring program

The Victorian Government is giving small businesses the confidence to invest, expand and innovate, through the Business Skills Mentoring program.

This mentoring program aims to stimulate innovation and investment by assisting small businesses to continue to grow and develop within the Victorian economy.

The mentoring program will provide dedicated support for small business owners, helping them navigate challenges, build capacity and achieve measurable success.

The Department of Jobs, Skills, Industry and Regions (DJSIR) appreciates your support to promote this mentoring program via your owned channels.

Key dates

Thursday 6 November 2025
Expressions of Interest open

Friday 27 March 2026
Expressions of Interest close

Key messages

The Victorian Government's Business Skills Mentoring program will provide up to 1,000 small business owners with 3, one-hour mentoring sessions with an experienced professional.

The mentoring program will provide dedicated support for small business owners, helping them navigate challenges, build capacity and achieve measurable success.

The program is designed for 6 priority sectors: advanced manufacturing and defence, health technologies and medical research, circular economy, digital technologies, agribusiness, and regional tourism.

Eligible business owners will be able to access their free one-hour mentoring sessions over a 3-month period.

For more information, including the program guidelines and FAQs, visit <https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

Social media content

You are welcome to use the following social media wording and social media assets, which can be [downloaded here](#).

Option 1

Need help with your small business, but not sure who to ask? Business Skills Mentoring can help!

This Victorian Government program is connecting small business owners with expert professionals.

Up to 1,000 small business owners will receive 3 free one-hour mentoring sessions, where you will get practical, personalised support to help your business grow and thrive.

Whether you're exploring new opportunities or ready to scale, this is your chance to tap into expert advice and take your business to the next level.

The program is designed for 6 priority sectors and places are limited.

Express your interest now. To learn more visit <https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

Social media content (continued)

Option 2

Want free mentoring to help with your small business?

The Business Skills Mentoring program is providing small businesses with 3 FREE mentoring sessions to help you plan for the future and grow your skills.

Spots are limited and the program is tailored to 6 key industries. Express your interest now by visiting <https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

Option 3

You and your small business deserve personalised, one-on-one support!

Through the Business Skills Mentoring program, you can receive 3 FREE mentoring sessions with experienced professionals — tailored to support your unique goals.

This is practical, personalised support, because every small business deserves the tools to thrive.

The program is open to small businesses in 6 priority sectors. Express your interest now at <https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

Newsletter content

Below is suggested text for a newsletter to your small business networks.

Do you need business advice or support?

The Business Skills Mentoring program is connecting small business owners with qualified professionals. Mentors can provide one-on-one guidance for businesses in the Victorian Government's 6 priority sectors.

Eligible business owners can access 3 FREE 1-hour mentoring sessions over a 3-month period.

Whether you're exploring new opportunities, building confidence or ready to scale — this is your chance to tap into expert advice and take your business to the next level.

To check your eligibility and learn more, visit

<https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

Thank you!

For more information, visit

<https://learn.business.vic.gov.au/grants-and-programs/business-skills-mentoring>

For general program enquiries, please contact

Business Victoria

on 13 22 15 or via info@business.vic.gov.au