

Privacy Policy – Be.Bendigo

1. About this Policy

Be.Bendigo (Bendigo Business Council Inc.) is committed to protecting the privacy of individuals and ensuring that personal information is handled responsibly.

This Privacy Policy explains how we collect, use, store and disclose personal information in connection with our activities, including membership, events, programs and communications.

2. What Personal Information We Collect

We may collect personal information including:

- name
- email address
- phone number
- business name and role
- mailing address
- event attendance information
- information provided through forms (e.g. membership applications, award submissions, surveys)

We do not typically collect sensitive information (such as health information).

3. How We Collect Personal Information

We collect personal information in a number of ways, including when you:

- become a member of Be.Bendigo
- register for events or programs
- subscribe to communications or newsletters
- submit nominations or applications (e.g. Business Excellence Awards)
- contact us directly
- are referred or nominated by another individual or business

Where appropriate, we collect information directly from you. In some cases (such as nominations), information may be provided by a third party.

By engaging with Be.Bendigo, including participating in events, membership, or submitting information through forms, individuals are taken to consent to the collection and use of their personal information as outlined in this Policy.

4. Why We Collect Personal Information

We collect and use personal information for purposes including:

- managing memberships
- delivering events and programs
- facilitating business networking and connections
- administering awards and nominations
- communicating with members and the broader business community
- responding to enquiries or feedback
- improving our services and activities

5. Disclosure of Personal Information

We may disclose personal information in limited circumstances, including:

- to service providers (e.g. event platforms, CRM systems, IT providers)
- to event participants or members where reasonably expected (e.g. attendee lists or networking activities)
- where required or authorised by law

In the context of events and member engagement activities, limited personal information (such as name, business and contact details) may be shared between participants where this is reasonably expected to facilitate networking and connection.

We do not sell personal information.

We take reasonable steps to ensure that any third-party providers handle information appropriately.

6. Data Storage and Security

We take reasonable steps to protect personal information from misuse, loss, unauthorised access or disclosure.

Information may be stored electronically using secure systems and trusted third-party platforms used for our operations.

7. Access and Correction

You may request access to or correction of your personal information by contacting us using the details below.

8. Complaints

If you have a concern about how your personal information has been handled, please contact us using the details below. We will respond within a reasonable timeframe.

If you are not satisfied with our response, you may contact the Office of the Australian Information Commissioner (OAIC).

9. Contact Us

Be.Bendigo

Email: admin@bebendigo.com.au

Phone: (03) 5442 7816

10. Changes to this Policy

We may update this Privacy Policy from time to time. The latest version will be available on our website.